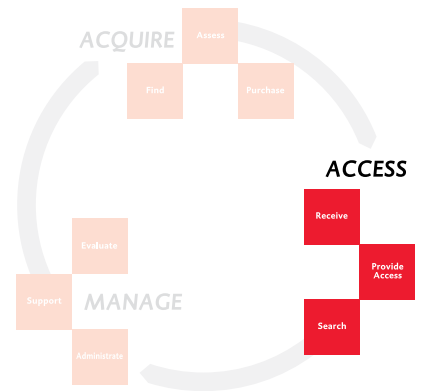


# SWETSwise

## Online Content



### A world of information at your fingertips

SwetsWise Online Content has firmly established itself as the electronic gateway of choice among libraries and information professionals around the world. It contains direct links to more than 11,000 journal titles and the number is rapidly increasing. With SwetsWise Online Content, we can help to make your acquisition and authentication of electronic subscriptions easier to handle and give your end users access to the most extensive collection of electronic journals currently available.

### Acquire, authenticate, access

SwetsWise Online Content reduces the amount of effort and headache involved in gaining access to acquired content. With over 25.3 million searchable references and links to full text articles, SwetsWise Online Content's single, intuitive interface can provide you with a complete overview of the electronic journals ordered across your organization and their availability.

It supplies informative usage details and statistics on each and every title and includes features such as swift access set-up for new e-journal subscriptions and automatic handling of claims for missing content with publishers.



## A host of value-added features

- **Next day access:** As soon as an order is processed and the title is available in SwetsWise Online Content, users can expect to have access authenticated within 24 hours
- **Statistics reporting:** COUNTER compliant usage statistics for each individual title
- **TOC/search alerts:** Create TOC alerts for individual publications and receive them via e-mail or RSS feeds
- **Advanced search options:** Browse the contents of every journal available in SwetsWise Online Content (over 11,000 titles and growing) and search through the articles of each issue and volume
- **Downloadable subscription lists:** Easily download a list of the subscriptions you have access to, including links to those journals in SwetsWise Online Content
- **Multi-level Linking:** Stable URL linking to SwetsWise Online Content using a simple and standard URL structure that never changes
- **Pay-per-view & Document Delivery:** Provide your users with the possibility of obtaining access to specific articles within journals you do not have full text access to, by linking from SwetsWise Online Content to your preferred document delivery or pay-per-view provider

## Retain control of your holdings

We understand how usage rights and licensing are key factors, along with your need to retain control of who is using your content. Many organizations encounter authentication problems with IP access, particularly when they have more than one site sharing the same IP range. SwetsWise Online Content can help you eliminate these problems, thanks to its built-in Single Sign On (SSO) functionality. SSO creates a simple mechanism through which you can specify exactly what content each individual user can access, across all sites. This will ensure that your end users can only gain access to appropriate licensed content, helping you to stay in line with your licensing agreements and control your budgets.

## How this fits with your overall SwetsWise solution

By making all of your electronic holdings available through a single interface, SwetsWise Online Content removes the hassle and cost involved in having to search a number of different publisher resources.

When SwetsWise Online Content is used in combination with the advanced search functionalities of SwetsWise Searcher and the indexing features of SwetsWise Title Bank, a complete, yet easy-to-use environment is created, in which your end users can search, browse and access your entire collection.

## Gain full control of your electronic journals

SwetsWise Online Content will give your end users quicker access to the content they require and give you complete control over your electronic holdings.

### Improved accessibility

- 24hr automatic access to the electronic journals to which you currently subscribe
- New orders automatically added to your account
- Automatic access capabilities make you less dependant on publishers' administration

### Extensive dissemination and current awareness tools

- Have TOC alerts and Search alerts mailed directly to end users
- Set up current awareness alerts for each new issue
- Send your own alerts to keep users informed of latest developments

### Sophisticated usage reports

- Easy to use advanced reporting tools available providing up-to-date information on every subscription
- Download or email a selection of 11 different reports within a matter of seconds
- Usage reports compliant with the latest COUNTER industry standards
- Select formats that will organize your data into a readable fashion

## Contact us to learn more

If you would like to order SwetsWise Online Content or arrange a trial, please contact your local Swets representative. If you would like to learn more about SwetsWise Online Content and how it works, or would like to see a quick demonstration, please visit [www.swetswise.com](http://www.swetswise.com)

